Elementary School Computer Fair
Multimedia Project
Scoring Rubric

	4	3	2	1	SCORE (1-4)
Content	The project has a clear focus related to the chosen topic and one or more of the following elements: reflects broad research and application of critical thinking skills; shows notable insight or understanding of the topic; Excellent evidence of student learning and efforts are reflected in student's project.	The project has a clear focus related to the chosen topic or issue. Information included has been compiled from several relevant sources. Substantial evidence of student learning and efforts are reflected in student's project.	There is focus that is maintained throughout the project. The project presents information in an accurate and organized manner that can be understood by the intended audience. Adequate evidence of student learning and efforts are reflected in student's project.	The project has a focus but may stray from it at times. There is an organizational structure, though it may not be carried through in a consistent manner. There may be factual errors or inconsistencies, but they are relatively minor. Less than adequate evidence of student learning and efforts are reflected in student's project.	
Conventions	Clear, concise, well-written, no spelling or grammatical errors.	Few syntax, spelling or grammatical errors.	Moderate amount of spelling, syntax, and/or grammatical errors.	Many spelling, syntax and grammatical errors.	
Layout/Design	Organization of presentation is excellent.	Sequence of project components is clear and evident.	Adequate preparation and sequence is shown.	Either lack of preparation or illogical sequence.	
Technical Elements	Presentation blends three or more multimedia elements. Students have used multimedia in creative and effective ways. All elements make a contribution to the finished project. There are few technical problems, and none of a serious nature.	Presentation blends three or more multimedia elements. An attractive, easy-to follow formula is evident. With minor exceptions, all elements contribute rather than detract from the presentation's overall effectiveness. There are few technical problems.	Presentation uses two or more multimedia. There are some technical problems, but the viewer is able to follow the presentation.	Presentation uses two or more multimedia, but technical difficulties seriously interfere with the viewer's ability to see, hear, or understand content.	
Appearance	The project compels the audience's attention.	The project is interesting to an audience beyond the students who created it.	The project is interesting to the students who created it.	The project is lacking in its ability to create interest.	
				TOTAL	

Comments:

_____

_____

_____

_____

Project # _____
Judge # _____