

**Elementary School Computer Fair**  
**Desktop Publishing**  
**Scoring Rubric**

	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>SCORE (1 – 4)</b>
<b>Content</b>	Value of the information content is immediately apparent and relevant to the project.	Information and details are relevant to the focus of project.	Information value is vague.	Informational value is not relevant.	
<b>Conventions</b>	Clear, concise, well-written, no spelling or grammatical errors.	Few syntax, spelling or grammatical errors.	Moderate amount of spelling, syntax, and/or grammatical errors.	Many spelling, syntax and grammatical errors.	
<b>Layout/ Design</b>	Consistent format extends page to page. Text, images, and design elements flow together.	Some format consistency between segments of the document. Some consistency of design elements.	Minimal consistency of format between pages/documents. Minimal consistency among text, graphics, and design elements.	Layout has no structure or organization.	
<b>Technical Elements</b>	Advanced design tools and techniques are used often and effectively for both text and graphics.	Some text and graphic design tools and techniques.	Minimal text and graphic design tools and techniques.	No evidence of text or graphics manipulation.	
<b>Appearance</b>	Document is well balanced, organized, and is very effective in capturing the readers interest	Some balance, organization, and is somewhat effective in capturing readers interest.	Minimal balance, organization, and interest to reader.	Document lacks balance, organization and interest to reader.	
				<b>TOTAL</b>	

**Comments:**

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Project # \_\_\_\_\_  
 Judge # \_\_\_\_\_